











Leading with Courage Series Curiculum Brief Series Curiculum Brief Leading with Courage Leading with Courage

When a writer is assigned to an approved brief they will add story beats and return it for final sign off before beginning to write the series.



Advance Leadership Skills METADATA

Courageous Leadership

Ethical Leadership

Transparency, Accountability

Risk Management, Strategic Planning

Resilience, Change Management

Top 10 Teaching Points

- Authenticity and Transparency: Courageous leaders prioritize ethical behavior and transparency, ensuring that their actions align with their values and are clear to their team and stakeholders.
- Accountability for Decisions: They hold themselves accountable for both the outcomes and the impacts of their decisions, acknowledging their mistakes and learning from them to foster a culture of responsibility.
- Proactive Courage Development: Courageous leaders don't wait for challenging situations to test their courage; instead, they proactively seek out manageable challenges to build their confidence and readiness for larger obstacles.
- Understanding and Addressing Needs: A hallmark of courageous leadership is the ability to deeply understand and address the needs, ideas, questions, and concerns of others, facilitating a supportive and inclusive environment.
- Promotion of Fair and Sustainable Practices: These leaders use their influence to advocate for practices that are fair, sustainable, and beneficial for the greater good, demonstrating a commitment to long-term positive impacts.
- Healthy Self-Awareness: Courageous leaders maintain a strong self-awareness that allows them to recognize and manage their biases, emotional triggers, and internal saboteurs that could undermine their effectiveness.
 - Energy Management: Recognizing that courage requires energy, these leaders emphasize the importance of self-care practices like adequate sleep, nutrition, and setting boundaries to maintain their vitality and leadership capabilities.
- Strategic Focus: They stay focused on activities that drive the organization's strategy forward, avoiding the trap of merely reacting to problems and instead leading with a vision and clear objectives.

07

- Building Trust and Overcoming Resistance: Courageous leaders build trust through consistency in their actions and openness in their communications, which is crucial for overcoming resistance and skepticism within the organization.
- Empowering Change through Incremental Steps: They understand the power of incremental change, implementing small, manageable changes that build confidence and demonstrate tangible benefits, which helps in reducing fear and resistance over time

01

How can leaders effectively balance the need for taking calculated risks with the potential for significant negative outcomes? Discuss the factors that should influence this balance in high-stakes environments.

02

In situations where transparency might lead to increased scrutiny or criticism, how should leaders navigate the ethical dilemmas of disclosing versus withholding information?

03

Considering that courage takes significant energy, what strategies can leaders employ to sustain their mental and physical health in the long term without compromising their leadership effectiveness?

04

How can leaders identify and engage with the most resistant segments of their organization to facilitate change and innovation? Discuss the role of empathy and strategic communication in this process.

In the age of branding and widespread media scrutiny, how can leaders maintain authenticity without falling into the trap of inauthentic positivity or becoming overly cautious in their public dealings?

05

Questions to Ask for Dialogue

Key Takeaways

01

Proactive courage

02

Foundational trust

03

Strategic adaptability

04

Self-awareness and accountability

05

Change management